

PRESS RELEASE POST EVENT

21.11.2019

ETICO ETHICAL AWARD 3° EDITION

With the support: Comune di Milano, Città Metropolitana di Milano, ADI associazione per il disegno industriale, Fondazione Symbola.

On 21 November 2019 at the prestigious Conference Hall of Palazzo Reale in Milan, Associazione Culturale Plana, in the presence of a competent and interested public, awarded Ethical Ethics Award 3° edition to people and the recognition of Ethics in Social to companies. To lend the event we cite the participation of Dr. Francesco Pizzorni, who did institutional greetings on behalf of Cristina Tajani.

The event moderated by Paolo Barichella, member of the Board of Cultural Association Plana. Professor Schianchi presented his speech "MUTA-MENTI" an historical analysis on design.

Patrizia Vavassori, new entry in the Board of the Association, announced the first edition of 'Albo d'Oro', a prestigious publication reserved for the winning companies of the last ten years. Albo d'Oro is the first chapter of the "Museo che verrà" that will be introduced by Fabrizio Bianchetti, architect and historical member of the Board.

Five very different realities have been rewarded, but with the same, strong attention to the themes of ethics.

- - Saverio Monno for "Design nel sociale" to Nicoletta Rossi di Montelera per Guri I Zi, and Don Chino Pezzoli for cooperativa "Promozione Umana" and community "La Crucca"
- - Francesco Schianchi for "Design per la vita" to two international excellences of architecture and design: Massoud Hassani for Mine Kafon and Daan Roosegaarde for smog Free Tower and smog Free bicycle;
- - Sergio Costa for "Design per I distretti e il terriTorio" to the mayor Paolo Marchioni for the City of Omegna as "City of Creativity".

Introduced by Domenico Sturabotti, director of the symbola Foundation and member of the Board, was awarded the Etica nel sociale: Award to Antonella Zaghini for Guna, and Mattia Bazzoni for Uyn Trerè Innovation. Two other awards were awarded to Ballarini and Idrosanitaria Bonomi.

download photos: <http://www.grandesignetico.org/comunicato-stampa-etico-ethical-award/>

*Albo d'Oro

ADI Lombardia, Ballarini, Caimi Brevetti, Carl Zeiss, COM.PAR, Etò Ceramiche, Guna, Icas, Idrosanitaria Bonomi, Ifi, Lessmore, Morettino, Oltremateria, Opera Ma-gè, Pier Callegarini, Pointhouse, Syngenta, UYN Trerè Innovation, Vetreria Vistosi, Vighi.

**Presidi Etici

Fabrizio Bianchetti (Piemonte e Valle D'Aosta), Giorgio Caporaso (Lombardia), Mauro Olivieri (Liguria), Fabrizio Citton (Veneto), Emanuela Corradini (Trentino-Alto Adige), Anna Maria Gulli e Tito Malara (Calabria), Gianni Di Matteo (Sicilia).

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